



destiny usa

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CONTACT: David M. Aitken
315-422-7000

DESTINY USA WINS ADVOCACY AWARD for EXCELLENCE

Greening USA Recognizes Destiny USA for its Leadership in Promoting and Facilitating Green Construction Practices

Syracuse, New York – Destiny USA officials announced today that it is one of five winners of a Greening USA Advocacy Award. Greening USA selected Destiny USA to receive this award for its excellence in leadership in promoting and facilitating green construction practices on the first phase of construction. The other award winners are:

1. Go Green Initiative (GGI)/Jennifer Spoor for initiating green practices in the Syracuse City Schools.
2. City of Syracuse/Mayor Driscoll for adopting The Green Buildings Ordinance, which requires all new municipal construction and major renovations, including public school projects, to meet Leadership in Environmental Energy Design (LEED) Silver rating.
3. F.O.C.U.S. (Forging Our Community's United Strength)/Accelerate Sustainability Learning Center – Greg Michel for organizing and establishing the student learning center, and
4. Town of Irondequoit – Mary Ellen Heyman for initiating a task force that resulted in the establishment of a public/private Environmental Sustainability Advisory Council.

Greening USA recognizes efforts of persons, organizations, or businesses that have made a significant impact in advocating sustainable communities. The awards presentation takes place at Greening USA's annual meeting on April 22, 2008. The meeting will be held at the Syracuse Chamber of Commerce, 572 South Salina Street, in Syracuse New York. The meeting will start at 7:45 a.m. and end at 9:30a.m., with the awards ceremony at 9:00 a.m.

Destiny USA is a living laboratory which has incorporated various green construction practices, clean technology concepts, and innovation throughout all areas of the design and construction of the first phase. Innovations such as:

- The use of 100% biodiesel fuel, in all on-site construction equipment
- The attainment of a 95% recycled content of all construction debris and waste materials used on this project
- The utilization of Global Positioning System (GPS) technology during excavating and surveying activities
- The implementation of a paperless jobsite, and
- The use of fly ash in concrete (30%)

highlight the many innovations that Destiny USA has put in place in order to reach its goal of becoming the “Greenest Destination” in America.

“To win this award is a testament to the level of commitment made by each member of our Destiny USA team, our design and construction partners, and representatives from the public sector, regarding what is possible under the realm of green construction, when we work together using innovation, technology, and a collaborative spirit,” said Robert Congel, Founder and Chairman of Destiny USA. “We hope that our success will provide a roadmap for other communities to follow, as they decide to build using environmentally safe practices.”

On February 27, 2007, Destiny USA closed on \$540 million in financing, secured through municipal underwriters Lehman Brothers and Citigroup with the sale of \$345 million in municipal bonds, along with a construction loan from Citigroup, to advance the first phase of the project, including the first ever issued, “Green Bonds.” On the same day, Destiny USA delivered \$65.4 million to the City of Syracuse and Onondaga County to advance other economic development initiatives in the region.

Under direction from Destiny USA, Cianbro Corporation, the projects’ construction manager, is interweaving technology while driving innovation, to construct the “greenest destination” in the USA. The 1.3 million square foot First Phase has a 10 acre footprint.

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