

FOR IMMEDIATE RELEASE

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CONTACT: Ms. Elaine Malone
Executive Director
315-440-0129

SAVE JUNETEENTH DAY, JUNE 1, 2008

Syracuse, New York – The Juneteenth Festival is the premier African American celebration for Syracuse and Central New York. It is a positive platform for encouraging the acceptance of diversity and offers an opportunity to gain a better understanding of the sacrifices and challenges African Americans endured to achieve freedom. Unfortunately, the festival is in jeopardy of being drastically scaled back due to limited funding for the 2008 festival. Juneteenth, Inc. in combination with Clear Channel Radio Station and Destiny USA is having a telethon on Sunday, June 1, 2008 on Power 106.9.

Syracuse is proud to be the home of one of the largest Juneteenth festivals in the country attracting over 30,000 attendees in 2007. The Juneteenth Festival began on Syracuse's south side directly in front of The Southwest Center and a few years later moved to the downtown sector of Syracuse, NY. Juneteenth is proud to have such a diverse array of attendees each year, ranging not only in age but in ethnicity.

Mike Atkins, Juneteenth, Inc. board member states "It is such a fulfilling feeling each year to see the diverse crowd that attends The Juneteenth Festival. Seeing the babies, young people, and the more seasoned crowd, all having fun together as an interconnected family. That is what Syracuse is about - community and people and The Juneteenth Festival is one of the very important events that add an intricate piece to the diversity in our community."

"Juneteenth is such a commemorative event, full of fun activities and it brings our communities together in love, diversity and downtown, which is the heart and center of our city. This event is a tradition and a piece Syracuse's historical culture." states Kyla Clark, team member of Destiny USA.

Juneteenth, Inc. ▪ P.O. Box 973 ▪ Syracuse NY 13201 ▪ Tel: (315) 422.9400 ▪ Fax: (315) 701.0068
▪ www.syracuse-juneteenth.org

The Juneteenth Telethon will be held on Sunday, June 1, 2008 on Power 106.9's airwaves from 9:00 am until 8:00 pm. This telethon will occur during "The New Inspiration for The Nation" hosted by George Kilpatrick, "The Gospel Powerhouse" hosted by Cora Thomas and "Old School Sunday" hosted by Rick Wright. There will be a team of 18 volunteers during those hours that will be available to take your donations at the stations direct phone line 315.472.0638 or donations can be made online at <http://www.syracuse-juneteenth.org/Donations.html>.

The Board Members of Juneteenth, Inc. thank you for your continued support.

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