



GALLERIA
AT CRYSTAL RUN

GALLERIA AT CRYSTAL RUN CARES

2023 YEAR IN REVIEW



Serving The Town Of Walkill For Three Decades



The Galleria at Crystal Run opened its doors to the public on April 1, 1992. Some of the original tenants such as Sweet Feelings Jewelry and Cohen's Optical remember the crowds of people lined up at the doors as the center opened at 12pm.



Over the years the center has served as a pillar of our community, hosting family traditions through countless of community events such as the annual "Mall-O-Ween", "Tykes Tuesday" summer events, fashion shows, musical performances, charity events, celebrity appearances and much more!

TO OUR FRIENDS, PARTNERS, NEIGHBORS AND GUESTS:

The Galleria at Crystal Run continued their strong initiative this past year to partner with the non-profit groups of the Town of Wallkill, our host community, as well as all of Orange County!

Galleria at Crystal Run donated space to not-for-profits and collaborated with them to hold over 100 special events at the center in 2023. Partnering with and giving back to our community is important to us and we believe it is part of what makes the center successful. We are pleased to work with all not-for-profit organizations looking to benefit from the center, whether for a tabling opportunity or for fundraising and awareness campaigns, or to use the community room for training, or a large event in the common area, our doors are always open!

Together, we can make a difference.

ORANGE COUNTY JOB FAIRS



Galleria at Crystal Run partnered with Orange County Job Works to host two free Job Fairs to the local community. The August Job Fair included entertainment and giveaways for children as they visited while Back to School shopping.

TOWN OF WALLKILL ROTARY TURKEY TROT

The Town of Wallkill East Rotary Turkey Trot 5K Run at Galleria at Crystal Run has been a yearly tradition for many years. Their 10th Annual 5K was held on Thanksgiving morning. The funds collected from this fundraiser go towards charitable contributions that the rotary makes to local nonprofit organizations through out the year.



WILKINS MINISTRIES COMMUNITY GIVEAWAY



On Saturday, August 26, Wilkins Ministries held a Back-to-School Community Giveaway event on the upper level in front of Dick's Sporting Goods. They collected donations for 12 months in preparation for this impactful community giveaway for people in need right in our community. With the help of local businesses and donations Wilkins Ministries, along with 35 volunteers, distributed 2,000 bookbags with school supplies, 2,000 pairs of socks, 2,000 home Covid tests, 2,000 N95 masks, 2,000 hand sanitizers, along with shoes and clothing. Galleria at Crystal Run donated storage space and was happy to be the location for this event, helping hundreds of families in need.

“The Galleria offered our ministry space and beautiful shopping bags to assist our community outreach. It truly takes a village to serve this community that we're so grateful to be a part of”, said **Minister Jill Wilkins, Wilkins Ministries International**. “The Galleria and their staff are truly committed to serving and supporting their community.”

GET HIRED JOB FAIRS



Galleria at Crystal Run hosted two Get Hired Job Fairs last year on the lower level with over 50 employers looking for the perfect candidate to fill available positions. Organizations in attendance included LEGOLAND New York, Resorts World Catskills, The Kartrite Resort & Indoor Waterpark, Spectrum, and many Galleria at Crystal Run tenants.

HOSPICE TREE OF LIFE



Every year, contributions are made to Hospice of Orange & Sullivan Counties, Inc. Tree of Life in honor or memory of a friend or loved one. That special person's name is placed on an ornament of their choice and displayed on one of three 12-foot trees in the Galleria at Crystal for the duration of the holiday season. Their donation goes to help someone who is receiving Hospice end-of-life care or bereavement support services in Orange and Sullivan Counties.

ACW WRESTLING FUNDRAISER



American Colosseum Wrestling (ACW), a sports attraction company dedicated to providing fun and excitement for all ages, partnered with Galleria at Crystal Run for the second year to deliver a live fundraiser to benefit the Otisville Little League. This thrilling and high-speed event brought in hundreds of attendees. “ACW is thrilled to partner with Galleria at Crystal Run once again, to not just entertain but also to raise money for families and programs in need in our community,” said **American Colosseum Wrestling Owner, Kevin Clark**. “We could not have asked for finer partners in our efforts to create an action-packed Saturday afternoon for the entire family to enjoy.”

MALL A THON DANCE FUNDRAISER



Each year, Ayo Fitness partners with The Dance Emporium and The Dance Annex to host dance performances by dancers of all ages. This Mall-a-Thon Dance Fest features a variety of different dance styles and genres. All proceeds from this event goes to HONOR in Middletown, NY. This local Orange County homeless shelter on any given evening, provides a temporary home to over 100 people.

TOWN OF WALLKILL COMMUNITY DAY



On Saturday, September 30th, Galleria at Crystal Run partnered with the Town of Wallkill to host the first annual Community Day event. This event featured food trucks, vendors, musical performances and more. The event was held in the Macy's parking lot at the Galleria at Crystal Run. Many Galleria tenants participated including 110 Grill, Baked Cravings, Hair Candy and more. The community enjoyed a variety of different cuisine options as well as dance performances from local dance schools and music by local bands.



THE CLOTHESLINE PROJECT



Safe Homes provides services to individuals impacted by violence and abuse. During the month of October, advocates and staff bring the Clothesline Project throughout Orange and Sullivan Counties in an effort to raise awareness about domestic violence and the services available to victims. Each t-shirt, designed by survivors of abuse or their loved ones in their honor, serves as a visual display and reminder of the prevalence and impact of domestic violence in our own community.

TOWN OF WALLKILL JUNETEENTH CELEBRATION



On Monday, June 19th Galleria at Crystal Run, Town of Walkill, Dogwood Acres and the YMCA of Middletown partnered to host a Juneteenth Jubilee Celebration. The afternoon included baked goods by Baked Cravings, music by students of all ages, poetry and dances, raffles and giveaways, vendors and more!

ORANGE COUNTY ARTS BUILD SHOWCASE



For the past 10 years, Galleria at Crystal Run has provided space for the Orange County Arts Council's annual "ARTS BUILD CONFIDENCE SHOWCASE". The showcase is designed to give Orange County residents a community space to see and hear the creative efforts of its students. The Arts Build Showcase displays student artwork throughout center court, representing 17 high schools. There are 10 performances of spring musical productions that take place in JCPenney Court involving over 200 students. This event attracts an audience of over 1,000 people.

SALVATION ARMY RED KETTLE CAMPAIGN



Each year, Galleria at Crystal Run partners with the Salvation Army on their Red Kettle Campaign. Last year's campaign raised a total of \$4,122.92 at the center. The proceeds from this campaign help support hundreds of families and children during the holiday season and ensures that the Salvation Army is able to offer programs and services to the community throughout the year.

GALLERIA AT CRYSTAL RUN IS PROUD TO PARTNER WITH MANY COMMUNITY ORGANIZATIONS INCLUDING:



American Foundation for Suicide Prevention



Wallkill East Rotary



AWARENESS CAMPAIGNS

Groups using the center for fundraising purposes will have the advantage of exposure to our annual visitors as well as the use of our social media platforms. Galleria at Crystal Run is happy to help promote your organization in order to let our guests know about your cause.

Have a question? A campaign? An event? Or looking for more information, please don't hesitate to reach out. We'd love to hear from you!

Galleria at Crystal Run is a part of a community, just like your organization and we look forward to working with you in 2024 and beyond!

NY Blood Center Monthly Blood Drives



Holiday Gift Wrapping Fundraisers



DONATION REQUESTS

Many of our stores, restaurants, and entertainment venues will partner and donate to various not-for-profit organizations. Please submit your request to the marketing department at alissalenis@pyramidmg.com two (2) months prior to event date and the team will pass along your request.

Galleria at Crystal Run event space, tabling, and community rooms are FREE for non-profit use. Groups are asked to fill out and submit the required paperwork in order to be granted access.



FROM OUR FAMILY TO YOURS, THANK YOU!

Galleria at Crystal Run in Middletown, NY is the Hudson Valley Region's premier shopping destination. Our 1.2 million square foot, enclosed 2-level center offers an impressive selection of retail stores, entertainment, and dining for the whole family! With its unique and diverse tenant mix, Galleria at Crystal Run is the go-to place for local shoppers and tourists alike.

#GalleriaatCrystalRun

www.galleriacrystalrun.com

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