



**FOR IMMEDIATE RELEASE**  
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**ROUND1 BOWLING & AMUSEMENT NOW OPEN AT HOLYOKE MALL**  
*Multi-entertainment Activity Complex Opened Their Doors on March 23<sup>rd</sup>*

HOLYOKE, MA- Holyoke Mall welcomed their newest entertainment venue, Round1 Bowling & Entertainment, to the Lower Level in Center Court on Saturday, March 23, 2019, during their grand opening and ribbon cutting ceremony.

With over 100 locations in Japan, Holyoke Mall is the venue's 31<sup>st</sup> location in the U.S. and second in the state of Massachusetts. "We hope to bring an unparalleled family entertainment experience to Western Massachusetts and will strive to provide unforgettable service to all customers," stated Senior Vice President, Shane Kaji.

The 51,642 square-foot location is home to 16 full lanes of bowling, six professional grade billiard tables, two karaoke rooms, and over 250 arcade games including exclusive games imported straight from Japan.

"Round1 has filled the entertainment void in Western Massachusetts," stated Holyoke Mall General Manager, Bill Rogalski. "Before, you would have to travel a considerable distance, or even go out of state, for this type of venue. We are excited to hear the positive feedback and to continue to provide new dining, entertainment, and retail locations to the center."

Round1 is open from 10:00 a.m. to 2:00 a.m. daily and features food and beverage specials including 99-cent ice cream and Kids BOGO bowling with purchase of an adult game.

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*Holyoke Mall at Ingleside is Western's New England's premiere shopping center located in Holyoke's Ingleside neighborhood and conveniently located near the interchange of I-90 and I-91. Holyoke Mall was built in 1979 and later expanded in 1995- now spanning 1.6 million square feet. The three-level Mall is home to 150 shops, restaurants, and department stores including: Macy's, Christmas Tree Shops, Target, Victoria's Secret, Apple, Aldo, DSW, Forever 21, Flight Fit N Fun, Loft, Banana Republic, H&M, Sumo Japanese Steakhouse, 110 Grill, and more.*

*Pyramid Management Group, owner of Holyoke Mall, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com).*

***Round One Entertainment, Inc.*** operates multi-entertainment complexes offering bowling, arcades, billiards, karaoke, ping pong as well as bar and dining. It originated in Japan and started expanding to the US market in 2010 with the first location in California. Round One Entertainment, Inc. is headquartered in Brea, CA.