



**FOR IMMEDIATE RELEASE**

**Contact:**

Jessica Pecchia

845.297.7600

[JessicaPecchia@pyramidmg.com](mailto:JessicaPecchia@pyramidmg.com)

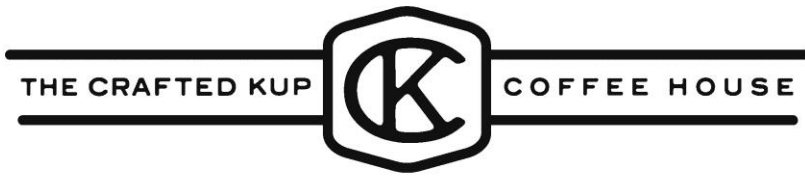
**THE CRAFTED KUP NOW OPEN AT POUGHKEEPSIE GALLERIA**

**Poughkeepsie, NY**, December 1, 2017 – The Crafted Kup, Poughkeepsie’s only true coffee house has officially opened its second location at Poughkeepsie Galleria. Its flagship location is on Raymond Avenue near Vassar College. “We are super excited to be here and for a chance to bring the products and services we love and we’re proud of to a whole new demographic and a whole new crew of people here at the Poughkeepsie Galleria”, said owner Tanner Townsend.

The Crafted Kup welcomes you to experience real hand-crafted espresso beverages and locally roasted organic coffees and teas. Proudly serving locally made baked goods and bagels, The Crafted Kup is the perfect start or finish to your day or fuel your next shopping spree. “We value our partnerships with locally owned businesses and we’re excited and honored to welcome The Crafted Kup”, says Kate Fakler, General Manager of Poughkeepsie Galleria. Fakler continues, “Tanner has done a great job building this brand and opening in Poughkeepsie Galleria continues his commitment to grow the brand and take it to the next level.”

The 1000+ square-foot coffee house is located on the upper level near Food Court. Details about grand opening dates & events will be forthcoming. Poughkeepsie Galleria is located at 2001 South Rd, Poughkeepsie, NY 12601. Learn more by visiting [poughkeepsiegalleriamall.com](http://poughkeepsiegalleriamall.com) or [thecraftedorcup.com](http://thecraftedorcup.com).

###



### **ABOUT THE CRAFTED KUP**

Poughkeepsie's only true coffee house, The Crafted Kup welcomes you to experience real hand-crafted espresso beverages and locally roasted organic coffees and teas. Proudly serving locally made baked goods and bagels, The Crafted Kup is the perfect start or finish to your day or fuel your next shopping spree. Find out more at [www.thecrafteditkup.com/](http://www.thecrafteditkup.com/) as well as Facebook (Facebook.com/TheCraftedKup) and Instagram (@crafteditkup).

### **ABOUT POUGHKEEPSIE GALLERIA**

Poughkeepsie Galleria is Dutchess County's largest, most dominant enclosed shopping destination for 30 years. The Galleria is anchored by Macy's, Regal Cinemas, Target, Best Buy, Sears, JCPenney, Dick's Sporting Goods, and offers 120 retail shops. Additional information can be found at [www.PoughkeepsieGalleriamall.com](http://www.PoughkeepsieGalleriamall.com) and you can find Poughkeepsie Galleria on Facebook (Facebook.com/PoughkeepsieGalleria), Twitter (@PokGalleria) and Instagram (@Poughkeepsie\_Galleria).