



Media Release

January 26, 2018

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Salmon Run Mall to Host Blood Drive

WHEN: Wednesday, January 31, 2018
TIME: 1 p.m. to 6 p.m.
WHERE: Bon Ton Court, Salmon Run Mall



American Red Cross

(WATERTOWN, NY) – January is *National Blood Donor Month*, and the American Red Cross has an urgent need for blood and platelet donors of all blood types! Due to severe winter weather, many blood drives have been forced to cancel. Give now to help address a winter blood donation shortage that could affect patient care.

Salmon Run Mall will host a Blood Drive on Wednesday, January 31st beginning at 1 p.m. in Bon Ton Court. Reservations are appreciated and recommended, however, walk-ins are more than welcome. According to the American Red Cross, Platelet and Type O Negative and B Negative blood donations in particular are needed, however, all donations are welcome.

Every two seconds, someone in the U.S. needs blood - giving blood or platelets is easy. All eligible donors are urged to make an appointment to give by using the Blood Donor App, visiting redcrossblood.org or calling 1-800-REDCROSS. A donation takes about an hour from start to finish, but the actual donation itself takes only 8-10 minutes.

To get the latest updates and information on this and other events at Salmon Run Mall, please visit our website, www.shopsalmonrunmall.com, like us at www.facebook.com/salmonrunmall or follow us at www.twitter.com/ShopSalmonRun

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About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington Coat Factory, Sears, JC Penney, Dick's Sporting Goods, Bon Ton and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at: www.shopsalmonrunmall.com

