



Media Release

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BOY SCOUTS OF AMERICA PRESENT CUB COMMUNITY DAY EVENT AT SALMON RUN MALL ON SATURDAY, MAY 4th

(Watertown, NY) Join the Boy Scouts of America as they cheer members of the Cub Scouting program in their annual Tri-Rivers District Pinewood Derby. The derby will take place in Court near Gertrude Hawk with registration to begin at 9:30 a.m. and the race to begin at 10:30 a.m. at Salmon Run Mall. Membership and registration information will be available for those who are interested in scouting in the community.



The Pinewood Derby was started in California as a father/son activity for Cub Scouts in 1953. The event gained in popularity rather quickly and became an annual event for Cub Scout Packs near and far. Packs (boys in grades 1 – 4) have a local derby and the winners in each den go to the District level. Boys at each level are presented with prizes for Pinewood Derby car speed as well as creativity and enthusiasm.


Membership and registration is available to all school-age youth: Cub Scouts (ages 6-10); Boy Scouts (ages 11-17); Venture, Explorer or Sea Scouts (ages 14 – 20). The Council is always looking for volunteers to help in all levels of scouting throughout the area.

The Boy Scouts of America will offer a variety of programming, adventure and opportunity to anyone willing to explore the possibilities. For more information on this event or scouting in the North Country, please contact Kathy Montgomery, Tri-Rivers District Membership Marketing Chair at kamontgo@syr.edu or call 315-529-3838.

For more information on this and other events at Salmon Run Mall log on to www.shopsalmonrunmall.com.

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About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Gander Outdoors, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at: www.shopsalmonrunmall.com 

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.