



## Media Release

April 8, 2019

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### Fun for All Ages as Salmon Run Mall Gets Ready for Spring Break!



(Watertown, NY) Spring Break is quickly approaching for local area students so here are some fun things to check out at Salmon Run Mall! Mark your calendars!

Wednesday, April 10th from 3 p.m. to 6 p.m.

- **Cricket Wireless** will host an Egg Coloring Activity for kids, accompanied by an adult. Stop by their kiosk and check out games, activities and of course, color an egg or two! This event is free and open to the public!

Saturday, April 13th from 9:30 a.m. to 11 a.m.

- Meet the Easter Bunny near Dressbarn and the Bunny Set for an Easter Egg Hunt and activities! There will be 3 separate age-specific egg hunts, and we will also have the Jefferson County SPCA, Treehouse Daycare and face painting with fun for all ages! There is no cost to attend this event!

Saturday, April 13th beginning at 10:30 a.m.

- Visit **Regal Cinemas** for their featured My Way Matinee, shown specifically for special needs kids and families! The cost is only \$6.50 per guest and this Saturday's feature with the lights up and sound down is *Missing Link*. For more information on the My Way Matinee, visit the box office or call at 315-782-2843.

Saturday, April 13th from 11 a.m. to noon

- All kids, accompanied by an adult, can join in on the fun of the **JC Penney Kids Zone**! Each month, JC Penney offers a great activity for the kids and coupons for mom and dad! This week, it's time to color your super hero with a Marvel Avengers Super Hero Cinch Bag! No registration necessary and all are welcome!

Saturday, April 13<sup>th</sup> at 7:30 p.m.

- **Skewed Brewing** will offer their 6<sup>th</sup> annual Pig & Whiskey Dinner which includes a special event menu and new whiskeys! Make your reservations today at Skewed and visit their Facebook page for menu details.

#### **About Pyramid Management Group, LLC:**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)



Sunday, April 14th from 6 p.m. to 8 p.m.

- Join the Bunny as he offers **Pet Photo night at the Bunny Set!** All pet parents are invited to bring in your cat or dog (leashed and vaccinated please) and get a photo with the Bunny! All pet parents are asked to enter and exit via the main mall entrances near the Arcade or the small entrance closest to Bounce Mountain for Pet Photos. Photo packages will be available.

Wednesday, April 17th at 11 a.m. and 2 p.m.

- Register at **Auntie Anne's** to be a part of Pretzel Class! Make, bake and eat! The cost is \$5/pp to participate, which includes a pretzel, drink and goodie bag. Space is limited so stop by the store to register for the 11 a.m. or the 2 p.m. session! Yumm!

All week long, be sure to check out the fun and specials at the newly expanded **Bounce Mountain**, solve the mystery at **Escape the Mystery Room**, game all day at **Fun on the Run** Arcade, or paint your perfect Easter master piece at **Paint It Pottery** – all located within the vicinity of the Easter Bunny set!

In observance of the Easter holiday, Salmon Run Mall will not be open for business on Sunday, April 21<sup>st</sup>, 2019. Regal Stadium 12 will be open regular hours. The mall will re-open Monday, April 22<sup>nd</sup> at 10 a.m. For more information on this and many more upcoming events hosted by Salmon Run Mall, log on to [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com).

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