



Media Release

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Climb Aboard the Summer Movie Express and Enjoy \$1 Movies

(WATERTOWN, NY) – Regal’s Summer Movie Express returns to Salmon Run Mall featuring \$1 movies all summer long. This kid-friendly festival is a perfect start to the summer and the movie admission price can’t be beat!

Regal will offer two movies on Tuesday and Wednesday mornings at 10 a.m., with a portion of proceeds benefitting the Will Rogers Institute, which promotes and funds medical research of cardiopulmonary diseases and purchases neonatal ventilator equipment for medical facilities across the country.

This year’s Summer Movie Express Schedule is as follows:

June 25 / 26	Paddington 2; Teen Titans
July 2 / 3	Despicable Me 3; The Grinch
July 9 / 10	How to Train Your Dragon; Lego Movie 2
July 16 / 17	Secret Life of Pets; Small Foot
July 23 / 24	Captain Underpants; Lego Movie
July 30 / 31	Sing; How to Train Your Dragon 2

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick’s Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com



August 6 / 7	Boss Baby; Penguins of Madagascar
August 13 / 14	Kung Fu Panda 3; Lego Ninjago
August 20 / 21	Minions; Trolls
August 27 / 28	Shrek; Madagascar

Immediately after the Regal Summer Movie Express, stop by the Food Court area by Verizon and be a part of Salmon Run Mall's Tykes Tuesday Event – for kids up to age 12! There will be giveaways, activities and more each Tuesday in July and August from noon to 2 p.m.!

For more information on this and other upcoming events at Salmon Run Mall, including store promotions, directions to the mall and more, always log on to www.shopsalmonrunmall.com.

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