



## Media Release

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### **TYKES TUESDAY PRESENTS PRETZEL MAKING, ZUMIBINI AND PACEPAINTING**

(WATERTOWN, NY) – This summer, Salmon Run Mall, in conjunction with the Regal Summer Movie Express, presents “Tykes Tuesday” for kids up to age 12.

**Join Salmon Run Mall this Tuesday, July 23<sup>rd</sup> from noon to 2 p.m. in a new location, near Auntie Anne’s Pretzels, as they host Pretzel Making Class.**

The cost is \$5 per person to participate and includes a pretzel with drink when you are done! Yummy! Plus, be sure to check out special guests “Zumbini with Amy”, and facepainting, as well as games and activities from Fidelis and Samaritan Medical Center. There will also be a drawing for a 4-pack of movie passes and some fun Salmon Run Mall giveaways as well! Tykes Tuesday fun will take place near Auntie Anne’s.

Each week guests can take advantage of merchant specials too! Be sure to grab your card and visit these merchants for “Tykes Tuesdays” specials from Auntie Anne’s, Bounce Mountain, Christmas Tree Shops & That, Claire’s, Cricket Wireless, Dairy Queen, Gertrude Hawk, JuJu 66, Regal Cinemas, Skewed Brewing, Wendy’s, Sbarro and Taco Bell.

Special thanks to our sponsors of “Tykes Tuesday”: WWNY TV7, Samaritan Medical Center, Fidelis Care, Immaculate Heart Central, Uncle Sam Boat Tours, and CREDO.

For more information on this and other upcoming events at Salmon Run Mall, including store promotions, directions to the mall and more, always log on to [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com).

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**About Pyramid Management Group, LLC:**

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit [www.pyramidmg.com](http://www.pyramidmg.com)

**About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, Gander Outdoors, JC Penney, Dick’s Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

