



Media Release

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Relay for Life of Jefferson and Lewis Counties to host Giftwrapping Station to Raise Funds for the American Cancer Society

(Watertown, NY) Local teams from the Relay for Life events in Jefferson and Lewis Counties are hosting a gift wrapping station from December 9th through December 24th at the Salmon Run Mall in Center Court. Giftwrapping will be available during holiday mall hours. All proceeds benefit the American Cancer Society (ACS) Relay for Life events, to be held in June.

The Gift Wrapping Station will be located in Center Court, on the Burlington department store side. For a donation, the Relay for Life volunteers will wrap your gifts in the festive packaging of your choice.

Founded by Dr. Gordy Klatt in Tacoma, Washington, in 1985, Relay for Life events around the world have raised nearly \$6.5 billion to help the American Cancer Society attack cancer. Funds raised help ACS fund and conduct breakthrough research and give cancer patients and their families the resources they need, like free ride to chemo, free places to stay near hospitals, and a live 24/7 helpline for answers and support at 1-800-227-2345.

To learn more about Relay for Life, visit RelayForLife.org or www.relayforlife.org/jeffersoncountyny or www.relayforlife.org/lewiscountyny. To get the latest updates and information on this and other events at the center please visit our website, www.shopsalmonrunmall.com, or like us at www.facebook.com/salmonrunmall.

About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 16 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, and Christmas Tree Shops and offers more than 70 retail shops, a 12-screen stadium seat theater, food court and full-service sit down restaurant. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

