



Media Release

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Salmon Run Mall Partners with Non-Profits

(WATERTOWN, NY) The pandemic crisis has taken an immense toll on Jefferson, Lewis and St. Lawrence County's non-profit community organizations. Yet, demand for services from these organizations continues to increase while revenue-generating activities and events have been challenged due to shutdowns, safety regulations and social distancing requirements. That has left non-profits struggling to find ways to safely engage with the community at a time when their services are needed the most.

As a proud supporter of the tri-county North Country community, Salmon Run Mall has recognized this need and will be providing support once again with tabling space throughout the center, free of charge, to non-profits for fundraising, community engagement and awareness campaigns. All non-profits are required to adhere to Salmon Run Mall's [Healthy Shopper Guidelines](#), including the use of face coverings when on property and social distancing.

In 2019, Salmon Run Mall hosted over 100 nonprofit events and partnered with 28 different local organizations that utilized the Center for fundraising and awareness campaigns. Salmon Run Mall's [Community Report](#) highlights the results of the Center's collaboration with Jefferson, Lewis and St. Lawrence County non-profit community organizations including the *American Cancer Society Relay for Life Teams*, *American Red Cross*, *Children's Miracle Network*, *Thousand Islands Habitat for Humanity*, *the Girl Scouts* and more!

Non-profits interested in tabling at Salmon Run Mall can contact the Salmon Run Mall Marketing Department at karlawoods@pyramidmg.com or call 315-788-9210, ext. 205.

To learn more about Salmon Run Mall, visit www.shopsalmonrunmall.com.

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About Pyramid Management Group, LLC:

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 65 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

