



Media Release

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Salmon Run Mall Celebrates Mall-oween Fun

(WATERTOWN, NY) – This year, Salmon Run Mall will host various Halloween activities over the “Hallo-weekend” beginning October 28th – October 31st.

Mall merchants will offer various activities and giveaways, as well as contests and more throughout the weekend. The main event will be Saturday, October 30th from 11 a.m. to 4 p.m.

Visit **Zero Latency** all weekend for a discounted rate and special “Undead Arena” tournament October 28th – October 31st. Register with Zero Latency for this tournament. There will be \$200, \$70 and \$50 prizes given at the end of the tournament.

Special painting projects will be available from **Paint It Pottery**, from their new location near Claire’s.

Smack’s Candy & More will offer free face painting on Saturday, October 30th from 11 a.m. to 4 p.m. with a minimum purchase.

Auntie Anne’s will offer goodie bags to their customers throughout the day on Saturday, October 30th.

Check out the other events and Activities on Saturday, October 30th from **XTreme Cornhole**, **Planet Fitness**, **Redemption Designz**, **Magick Apothecary** and more! Get the complete list at www.shopsalmonrunmall.com/, under Events. Be sure to follow us on Instagram and Like us on Facebook!

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid’s portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what’s next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

