



Media Release

FOR IMMEDIATE RELEASE: June 1, 2023

Contact: Karla Noftsier, Marketing Director
315-788-9210, ext. 205; karlanoftsier@pyramidmg.com

THE SUMMER MOVIE EXPRESS RETURNS TO SALMON RUN MALL'S REGAL THEATER

Enjoy \$2 Family-Friendly Movies Tuesdays & Wednesdays this Summer

(Watertown, NY) Regal is proud to announce the Summer Movie Express is returning to Regal Theaters, bringing \$2 movies to Salmon Run Mall! The kid-friendly film festival is a nonstop adventure and the perfect getaway for moviegoers this summer. Every Tuesday and Wednesday, Regal will offer two movies during the first show of the day, with a portion of proceeds benefiting charity.

Since 1991, Regal has hosted a special summer film festival program nationwide for families to enjoy and foster a love of moviegoing in each new generation. Each movie costs only \$2 for admission with a portion of proceeds to benefit the Boys & Girls Club of America.

Here is the Regal Salmon Run 2023 Summer Movie Express Lineup:

June 27 – 28	<i>Sonic the Hedgehog</i> (PG); <i>Dora and the Lost City of Gold</i> (PG)
July 4 – 5	<i>Puss in Boots: The Last Wish</i> (PG); <i>Clifford the Big Red Dog</i> (PG)
July 11 – 12	<i>Sonic the Hedgehog 2</i> (PG); <i>Paw Patrol: The Movie</i> (G)
July 18 – 19	<i>The Bad Guys</i> (PG); <i>Playing with Fire</i> (PG)
July 25 – 26	<i>Paws of Fury: The Legend of Hank</i> (PG); <i>Sing 2</i> (PG)
August 1 – 2	<i>Boss Baby: The Family Business</i> (PG); <i>Doolittle</i> (PG)
August 8 – 9	<i>Curious George</i> (G); <i>Kung Fu Panda 3</i> (PG)
August 15 – 16	<i>Minions</i> (PG); <i>How to Train Your Dragon 3</i> (PG)
August 22 – 23	<i>Shrek</i> (PG); <i>Kung Fu Panda</i> (PG)
August 29 – 30	<i>Trolls World Tour</i> (PG); <i>Despicable Me</i> (PG)
September 5 – 6	<i>Despicable Me 3</i> (PG); <i>Spirit Untamed</i> (PG)

For more information on this, and other events, store openings and more, visit www.shopsalmonrunmall.com, “like” us on Facebook and follow us on Instagram.

About Pyramid Management Group

Pyramid Management Group, owner of Salmon Run Mall, is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 16 properties located throughout New York and Massachusetts. For nearly 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick's Sporting Goods, Christmas Tree Shops & That, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

