



Media Release

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Contact: Karla Noftsier, Marketing Director
315-788-9210, ext. 205; karlanoftsier@pyramidmg.com

“Mall-oween” takes place tomorrow at Salmon Run!

*Reminder: Salmon Run Mall to host Mall Wide Trick or Treat event on October 31st
with Mall Wide Trick or Treat from 6pm-7pm*

(Watertown, NY) Get ready for a ghoulishly good time this Halloween at Salmon Run Mall! On Tuesday, October 31st, the mall is transforming into a Halloween wonderland, welcoming families and little trick-or-treaters to join in the festivities. The event kicks off at 5 p.m. in Center Court with Jefferson County Mental Health, Thousand Islands Habitat for Humanity, Jefferson County Public Health and the Town of Watertown Ambulance. They will have information, giveaways and goodies to hand out during mall wide trick or treat. The North Country’s very own local Sports Broadcaster, Mel Busler, from WWNY TV7, will be with the TV7 crew in Center Court at 6 p.m. Be sure to stop by and say hello!

Mall Wide Trick or Treat will be held from 6 p.m. to 7 p.m. on Tuesday, October 31st

All kids 12 and under, accompanied by a parent or adult, can go store to store during this time, dressed in their Halloween best, and go trick or treating! The following stores are participating in this year’s event – just look for the “Trick or Treat Here” sign posted in their store front:

- Ain’t She Sweet
- American Eagle
- Around the World
- Ashcroft & Oak Jewelry
- AT & T
- Auntie Anne’s Pretzels
- Bath & Body Works
- Burlington
- Claire’s
- Dick’s Sporting Goods
- Escape the Mystery Room
- Fun on the Run Arcade
- Hot Topic
- JC Penney
- Jimmy Jazz
- JuJu 66 Smoothies
- Magick Apothecary
- Paint It Pottery
- Pet Zone
- Regal Cinemas
- Shoe Dept.
- Sneaker Ace
- TMobile
- Zero Latency

Salmon Run Mall is committed to providing a safe, well-lit, and climate-controlled environment for our littlest ghosts and goblins this Halloween. For more information on this and other upcoming events, visit www.shopsalmonrunmall.com, and be sure to follow us on Instagram and Facebook!

About Salmon Run Mall:

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Christmas Tree Shops & That and Hobby Lobby and offers more than 70 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at www.shopsalmonrunmall.com

