



## Media Release

FOR IMMEDIATE RELEASE: March 27, 2024

**Contact:** Karla Noftsier, Marketing Director  
315-788-9210, ext. 205; [karlanoftsier@pyramidmg.com](mailto:karlanoftsier@pyramidmg.com)

### SALMON RUN MALL TO HOST APRIL BLOOD DRIVE

(Watertown, NY) Salmon Run Mall will host a community blood drive with the American Red Cross on Friday, April 5<sup>th</sup> from 1 p.m. to 6 p.m. in the Court Area near Billy Beez.

Through April 7<sup>th</sup>, the American Red Cross, Eastern New York Region, is observing national Red Cross Month to honor local community heroes who help ensure their neighbors never face crises alone. Red Cross Month is a national tradition that began in March 1943 when President Franklin D. Roosevelt issued the first Red Cross Month proclamation – and each U.S president has followed ever since.

Everyone donating blood during this blood drive will receive an exclusive *Godzilla X Kong: The New Empire* American Red Cross t-shirt, while supplies last.

For more information or to make an appointment to donate, please call 1-800-REDCROSS or sign up online at [redcrossblood.org](http://redcrossblood.org) with sponsor code: SalmonRunMall

For more information on this, and other events, store openings and more, “like” and “follow” on Facebook and Instagram, or visit [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

#### **About Salmon Run Mall:**

Salmon Run Mall is the premier shopping and entertainment destination for the Northern New York market, including a very strong Canadian segment. The center is anchored by Best Buy, Burlington, JC Penney, Dick’s Sporting Goods, Hobby Lobby and Billy Beez, and offers more than 60 retail shops, a 12-screen stadium seat theater and food court. Additional information regarding Salmon Run Mall can be found at [www.shopsalmonrunmall.com](http://www.shopsalmonrunmall.com)

