

FOR IMMEDIATE RELEASE:

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NATIONAL SENIOR CITIZEN DAY TO PARADE AT PALISADES CENTER

WEST NYACK, N.Y.: On Tuesday, August 21st, 2018 Palisades Center will be hosting the Rockland County Office for the Aging's annual mall walk for National Senior Citizen Day! There will be speeches from county leaders, a half-mile walk around Level One, as well as raffles and giveaways.

In honor of National Senior Citizens Day, the Rockland County Office for the Aging will host a special morning at the center. By participating in this half-mile circuit, guests will be able to interact with over twenty vendors, get your groove on with the DJ, and receive a fun "swag bag."

"We're thrilled to play host to such a wonderful event each year!" said Sierra McAliney, Assistant Marketing Director for Palisades Center, "At Palisades Center, we love to give back to our local community and support events that promote healthy lifestyles."

WHAT: National Senior Citizen Day Mall Walk 2018

WHEN: Tuesday, August 21st from 10:00 a.m. to 12:00 p.m.

WHERE: East Court, on Level One near H&M

To learn more about the event, visit Rockland County Office for the Aging at <http://rocklandgov.com/departments/aging/> or call (845) 364 – 2110.

About Rockland County Office for the Aging

There are more than 65,000 people in Rockland County over the age of 60. We assist older residents & their families to get information about programs available to them. We provide a variety of programs either through our efforts or through partners. The programs are designed to maintain maximum independence in the home, provide employment, and volunteer activities. Advocacy by and for the elderly is our prime activity.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in North America. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 17 properties located throughout New York, Massachusetts and Virginia. Pyramid is an industry leader in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.

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