FOR IMMEDIATE RELEASE:

April 29, 2019

MARKETING CONTACT:

Catherine Horvath, Assistant Marketing Director CatherineHorvath@pyramidmg.com 845-348-1005, ext. 118



BEAUTY CLUB SALON'S NEW LOCATION WITHIN PALISADES CENTER

WEST NYACK, N.Y.: Beauty Club Salon at Palisades Center is now open for business on Level Two, near Aldo with a rejuvenated space including an in-store hair salon and diverse product mix.

Beauty Club Salon opened in 2018 at Palisades Center and recently relocated within the center to fit their client's needs. The store's unique product mix includes various beauty products from hair care, creams, nail care, and more with something in mind for everyone. For a limited time, guests are able to receive a haircut or blowout and a gift certificate for a free second appointment!

WHAT: Beauty Club Salon Now Open at Palisades Center **WHERE:** Level Two, near Aldo

To learn more about Beauty Club salon please visit, <u>www.palisadescenter.com/tenants/beauty-club-salon</u> or call (845) 642 – 9761. To learn more about the center and other happenings, please visit <u>www.palisadescenter.com</u>.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering over 225 brands, 16 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.palisadescenter.com, www.twitter.com/palisadescenter, or www.twitter.com/palisadescenter.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

###