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AMERICAN RED CROSS BLOOD DRIVE TO BE HELD AT PALISADES CENTER

WEST NYACK, N.Y.: On Friday, September 20th, 2019 Palisades Center welcomes back the American Red Cross to host a blood drive! The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

The American Red Cross volunteers and staff work to deliver vital services, from providing relief and support to those in crises and to helping those to be prepared to respond in emergencies. Services include disaster relief; collecting blood donations; delivering aid and support programs internationally; assisting families and those who serve in armed forces; and offers training and certification courses.

WHAT: American Red Cross Blood Drive at Palisades Center
WHEN: Friday, September 20th from 10:00 a.m. to 2:00 p.m.
WHERE: Adler Community Room, on Level Four near the Palisades Center Ice Rink

"This blood drive is our way of giving staff, colleagues, and neighbors an opportunity to help save lives," said Assistant Marketing Director of Palisades Center, Catherine Horvath.

Registration is encouraged, but walk-ins are welcome on a "first-come, first-serve" basis. To register as a donor, please visit <u>www.redcrossblood.org/give</u>. To learn more about the event and other happenings at the center, please visit <u>www.palisadescenter.com</u>.

About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in the lower Hudson Valley. Located just 25 miles north of NYC, Palisades Center is a four-level shopping center offering over 200 stores, 15 sit-down restaurants, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit <u>www.palisadescenter.com</u>, <u>www.facebook.com/palisadescenter</u>, <u>www.twitter.com/palisadescntr</u>, or <u>www.instagram.com/palisadescentr</u>.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit <u>www.pyramidmg.com</u>.

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