



For Immediate Release:

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Palisades Center to Re-Open Friday with Enhanced Safety Measures, Cleaning Protocols and “Healthy Shopper Guidelines”

-- In conjunction with the re-opening of New York State, Palisades Center will re-open for on-property retail, dining and eligible entertainment with enhancements to its safety and sanitizing policies and procedures --

WEST NYACK, NY – In accordance with announcements made this week by government officials in New York State, Palisades Center will open Friday for on-property retail, dining and eligible entertainment following the official New York Phase Four guidance. As part of its re-opening, Palisades Center will introduce significant changes to its safety and sanitizing policies and procedures, along with [Healthy Shopper Guidelines](#) with Center for Disease Control (CDC) recommendations everyone must follow prior to entering the property. Palisades Center will operate under modified hours of operation, Monday – Saturday, 11:00 a.m. – 7:00 p.m.; Sunday, 11:00 a.m. – 6:00 p.m. Please note that some venues, including restaurants may have different operating hours.

“Our preparations over the past three months have truly put the safety and well-being of our guests, tenants and employees first,” said Aiden McGuire, Director of Corporate Communications, Pyramid Management Group. “We are excited to welcome guests back safely and responsibly with enhancements to our safety and sanitizing policies and procedures, along with Healthy Shopper Guidelines all visitors must follow prior to visiting the property. Together, we can all do our part to put safety first.”

What’s New:

Guests will be greeted with a wide range of safety and sanitizing policies and procedures, all designed to make Palisades Center as safe as possible for its employees, tenants and guests. They include:

- **Face Mask Requirement:** Everyone visiting Palisades Center will be required to wear a face mask before entering, in accordance with New York State and CDC guidelines.
- **Social Distancing:** All guests will be reminded to maintain social distancing and stay 6-feet apart with visual reminders placed throughout the center, along with new one-way directional signage to avoid contact with other guests.

- **Enhanced Cleaning and Sanitizing:** Palisades Center has enhanced its cleaning and sanitizing of the common areas and numerous touch points, restrooms, seating areas, and food court. This includes using CDC-recommended disinfectants designated as effective against SARS-CoV-2 virus in accordance with or exceeding CDC sanitation guidelines.
- **Enhancements to Air Circulation and Filtration:** Enhancements have been made to increase air circulation, air filtration and fresh air intake to bolster the quality of air within the center – all meeting New York State standards.
- **Proactive Touchless Disinfecting:** Palisades Center’s cleaning team will be utilizing new electrostatic sprayers, leveraging the same technology used to clean hospital rooms to sanitize its center using an approved disinfectant recommended by the CDC.
- **Hand Sanitizer Stations:** New hand sanitizer stations will be available at:
 - Digital directories throughout the property
 - Food court areas
 - Elevators and escalators
 - Throughout the common area
 - **Curbside Pickup:** Guests are encouraged to take advantage of our additional parking spaces at various center entrances designated for curbside pickup from your favorite brands. The main curbside pickup location is located within Parking Lot B outside of Staples and Modell’s
- **Daily Health Screenings** for Palisades Center employees, security personnel, housekeeping employees and all contractors returning

In addition, Palisades Center has created “[Healthy Shopper Guidelines](#)” with CDC recommendations that everyone must follow prior to entering the property.

Palisades Center has also enlisted a host of A-List celebrities to help encourage shoppers to do their part in staying – and shopping – safe. Participating celebrities including Bob Saget, Lance Bass, Lindsay Lohan, Chuck Norris, Sean Paul, Xzibit and Teresa Giudice have each created a series of fun, educational and often light-hearted videos showcasing their “*Top Tips to Shop Safe*” when shopping at Palisades Center. They include:

1. Wear a mask
2. Stay 6-feet apart
3. Wash your hands
4. Cover your cough
5. Only touch items you plan to buy
6. Use curbside pickup
7. Thank your retail workers

The celebrity videos are available on the “[safety](#)” section of the Palisades Center website and are available individually via the following links:

- Bob Saget (comedian): <https://bit.ly/2ZW89dE>
- Lance Bass (musician): <https://bit.ly/2Zfi0fu>
- Lindsay Lohan (actress): <https://bit.ly/2CjKdJm>

- Sean Paul (musician): <https://bit.ly/2W2oht8>
- Chuck Norris (actor and martial arts guru): <https://bit.ly/3iWhEm6>
- Xzibit (musician): <https://bit.ly/2ZijINz>
- Teresa Giudice (reality television star): <https://bit.ly/2Ckt07k>
- Compilation Mash-Up: <https://bit.ly/2ChmtWj>

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About Palisades Center

Palisades Center is among the top ten most visited malls in America and is the premier shopping, dining and entertainment destination in Southern New York. Located just 30 minutes north of NYC, Palisades Center is a four-level shopping center offering 148 retail stores, 30 dining options, and 16 entertainment options, including a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group is one of the largest, most innovative, privately-held real estate developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of dynamic shopping, dining and entertainment destinations and expanding hospitality presence dominate the northeast with 14 properties located throughout New York and Massachusetts. For 50 years, Pyramid has built its reputation on being first, fast, ahead of the curve and always what's next, leading the industry in combining the best elements of traditional retail with world-class dining and entertainment, all under one roof. For more information, visit www.pyramidmg.com.