

MEDIA ADVISORY:

January 7, 2021

MARKETING CONTACT:

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**PALISADES CENTER'S AMERICAN EAGLE HOSTS SHOPPING
EVENT FOR HEALTH CARE WORKERS**

West Nyack, NY (January 2021): Palisades Center's American Eagle Outfitters®, a leading global specialty retailer offering high-quality, on-trend clothing, accessories, and personal care products at affordable prices, invites all health care workers to attend private shopping hours on Friday, January 8, Saturday, January 9, and Sunday, January 10.

The private shopping hours will take place each day two hours prior to opening from 9am-11am and one hour after closing from 7pm-8pm. A 20% in-store discount will be offered to guests as well as an opportunity to consult with an American Eagle fashion influencer. RSVP is required by direct messaging @aepalisades on Instagram or calling the store at 845-353-4897.

WHAT: *Thank You Health Care Workers* Shopping Event at Palisades Center's American Eagle

WHY: To celebrate and honor all health care workers

WHEN: Friday, January 8, Saturday, January 9, and Sunday, January 10 from 9am-11am and 7pm-8pm each day

WHERE: American Eagle, Level 2, Palisades Center, 1000 Palisades Center Drive, West Nyack, NY 10994

COST: Free

RSVP: Direct message @aepalisades on Instagram or call the American Eagle store at 845-353-4897