



FOR IMMEDIATE RELEASE:

June 14, 2021

MARKETING CONTACT:

Keri Cunningham, Marketing Director

KeriCunningham@pyramidmg.com

845-348-1005, ext. 110

PALISADES CENTER AND LUCKY STRIKE TEAM UP TO CELEBRATE DAD

WEST NYACK, N.Y. (June 2021): On Sunday, June 20, Palisades Center will partner with Lucky Strike to celebrate and honor fatherhood with an hour of free bowling and a complimentary bowling shoe rental just for dads.

The event starts at 12:00pm and will run until 4:00pm at Lucky Strike on Level Four. SuperNova Balloons from West Nyack, NY will bring smiles and laughter to the event with their magical balloon creations and a DJ from Triple Platinum Entertainment will be providing music.

In addition to bowling, Lucky Strike offers billiards, ping pong, and dining. Guests can expect extra safety measures, including increased sanitation, social distancing markers, and the introduction of a Lane Concierge to ensure every visit is safe.

“We’re excited to be reopening for Father’s Day weekend and give dads a chance to come in and unwind for a few hours, Lucky Strike style,” said **David Velasquez, General Manager of Lucky Strike**.

“Lucky Strike is a great place for dads to let loose and have fun,” said Darrin Houseman, General Manager of Palisades Center. “We invite all dads to Palisades Center to experience a good time on their special day.”

For more information on Palisades Center's events and guest experiences, visit www.palisadescenter.com and follow @palisadescntr on Instagram.

###

About Palisades Center

Palisades Center is a four-level shopping center offering 225 brands, 26 dining options, a bowling alley, ice rink, the world's tallest indoor ropes course, comedy club, and more. With its unique and diverse merchant mix, Palisades Center is the go-to place for local shoppers and tourists alike. To learn more, visit www.palisadescenter.com, www.facebook.com/palisadescenter, www.twitter.com/palisadescntr, or www.instagram.com/palisadescntr.

About Pyramid Management Group, LLC

Pyramid Management Group, owner of Palisades Center, is one of the largest, most innovative, privately-held shopping center developers in the northeast. Headquartered in Syracuse, New York, Pyramid's portfolio of retail-based, tourist and entertainment destinations dominate the northeast with 18 properties located throughout New York, Massachusetts and Virginia. For over 40 years, Pyramid has led the industry in combining the best elements of traditional retail with world-class dining, entertainment and hospitality, all under one roof. For more information, visit www.pyramidmg.com.

About Lucky Strike

Lucky Strike is the creator and operator of a range of entertainment concepts throughout the country that cater to any age, featuring premium bowling, restaurants, bars, live music, dance clubs, billiards and game rooms. Lucky Strike has also been universally recognized in the media as the leading brand in the boutique bowling category. With state-of-the-art private and semi-private function rooms, Lucky Strike has hosted countless entertainment and sports celebrities, thousands of corporate and private events and has contributed to hundreds of charities. Lucky Strike was founded in 2003 by Steven and Gillian Foster and Kevin Troy, with the opening of Lucky Strike in the heart of Hollywood. The global entertainment company continues to grow, with multiple locations across the county. For more information, please visit www.luckystrikeent.com.