

“Malls aren’t going extinct - they are changing, sometimes by healthy natural selection.”

Bloomberg.com

Brick and mortar continues to play a dominant role in the omni-channel retail experience.

- Shopping center occupancy rates stand at a strong **93.2%**
- Physical retail stores still generate **90.7%** of all retail sales
- American consumers are still logging **1.5 billion** visits to shopping centers every month

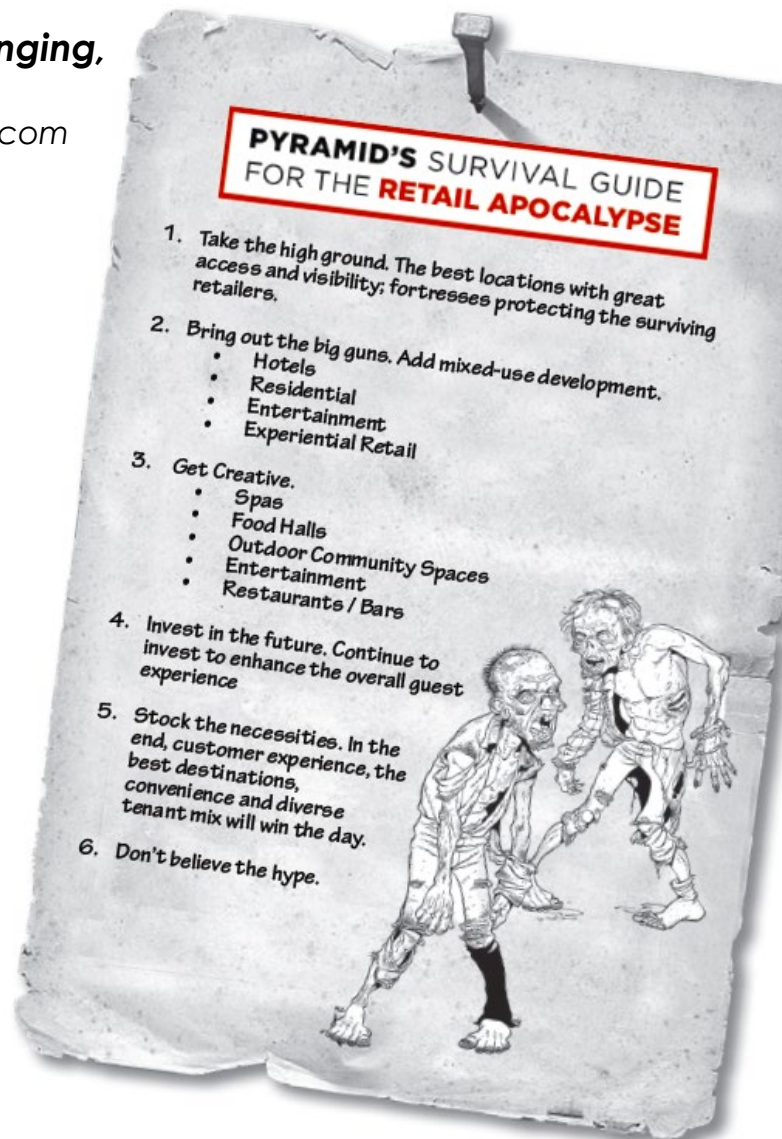
Source: ICSC Research

“Pyramid finds success in developing mixed-use centers – the right way.”

FORBES

“Pyramid creates dynamic entertainment destinations that appeal to today’s travelers, trends and tourists.”

THE WALL STREET JOURNAL



Pyramid properties are positioned to not only survive the so-called retail “apocalypse,” but thrive into the future.

Pyramid has been recognized by the *Wall Street Journal*, *Fox Business* and *Forbes.com* for bucking the trend and being on the cutting-edge of leveraging mixed-use development.

WE HAVE THE BEST LOCATIONS

Pyramid locations offer the best visibility and easiest access. Simply put, Pyramid owns the best retail locations in each of its markets.

WE OWN OUR MARKETS

Pyramid dominates the competition across the board in each of its markets.

WE SERVE MASSIVE TRADE AREAS

Pyramid malls are destinations, often the only place to find the hottest retail brands within a two-hour drive in any direction.

WE MIX TENANTS DIFFERENTLY

Pyramid continues to build long-standing relationships with the hottest shopping, dining and entertainment brands, integrating them into its properties in ways that buck conventional thinking and benefit the health and longevity of the entire shopping center.