

# DESTINY USA 2016 HOLIDAY ADVERTISING SPECIALS

Dates: November 1-December 31, 2016

## Step 1: Choose your Investment

### A. \$1,500 (choose one of the options below & 1 Added Value option)

\*\*Continue through February 2017 for only \$2,250\*\*

- (10) Medium Size Door Clings (12" x 18")
- (10) Food Court (18.25" x 23.25") / (10) Canyon Circle Table Clings (30" diameter)
- (2) Digital Directory Backlit Ads (24"W x 43"H)
- (14) Restroom Clings (12" x 12")
- (2) 4 Panel Bench Clings (41" x 18.5") / (2) Flat Benches-Rounded Edges (122"x 48")
- (4) Free Standing Static Signs at the locations of your choice (23" x 29")
- (10) Railing Domed Show Cards (22"W x 28"H)
- (2) Months of Destiny USA Wi-Fi Sponsorship Rotation Ad
- (2) Dedicated Emailer to over 250k addresses with a link to your website/landing page
- (240) PA Announcements (4 per day)
- (2) Elevator - Header (50.25"W x 13"H)

### B. \$3,000 (choose one of the options below & 2 Added Value options)

\*\*Continue through February 2017 for only \$4,500\*\*

- (2) Months of Pedestrian Bridge Animation Ads on 4 rows of 5 screens each
- (2) Months of Digital Directory Splash - Static or Video Ad displayed on 26 Directories
- (4) Digital Directory Backlit Ads (24"W x 43"H)
- (4) Pole Pocket Banners (30" x 60")
- (4) Light Pole Banners (18" x 36"/ 24" x 45")
- (2) Column Wraps (126"H x 60"W)
- (1) Solar Street Bus Shelter Takeover (2 available)
- (1) Elevator - Interior Lower Window Wrap (21"H x 43"W)
- (10-15) Destiny USA Scooter Rental Signage (12" x 12")
- (2) Elevator - Bank Clings (18"W x 22"H)

### C. \$6,000 (choose one of the options below & 3 Added Value options)

\*\*Continue through February 2017 for only \$9,000\*\*

- (1) Sky Banner Scrim (10' x 18')
- (1) Elevator - Takeover (Banks, Doors, Interior Lower Window, Header-specs TBD)
- (2) Staircase Graphics-Both at Carousel Entrance (each stair 66"x7" - 10 steps each)
- (2) Escalator Double-Sided Glass Covers-Inside & Out (30'/40'H x 22"W)
- (2) Entrance Wrap (Size Varies)
- (1) Barricade Wrap (20' x 8') Banner that covers a unoccupied storefront or wall
- (1) Atrium Banner (Size Varies)
- (1) Entrance Takeover - Interior & Exterior of one entrance (Size Varies)
- (1) Pedestrian Bridge Window Clings (Size Varies)
- (1) Cheesecake Factory Entrance Large Window Cling (6-40"H x 90"W / 3-112"H x 90"W)

### D. \$10,000 (choose one option from A-C & 4 Added Value options)

\*\*Continue through February 2017 for only \$15,000\*\*

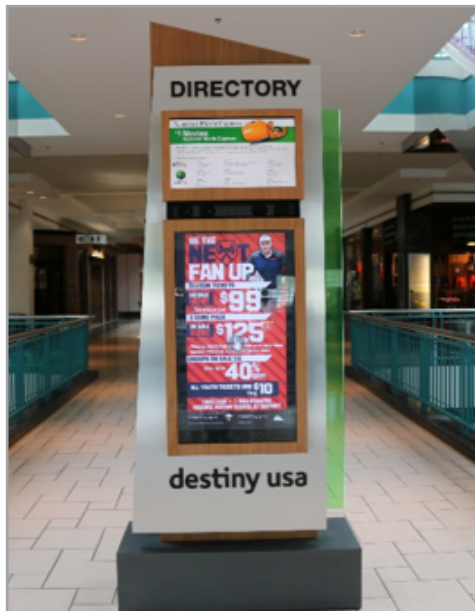
## Step 2: Choose your Added Value

### + Added Value Options

- (6) Social Media Posts (Facebook, Twitter & Instagram)
- (2 months) Featured Retailer
- (2 months) of Destiny USA Web Page Slider
- (2) Email Banner Ads
- (2) Guest Services Desks to place promotional flyers or coupons

## SAMPLE OPPORTUNITIES AVAILABLE:

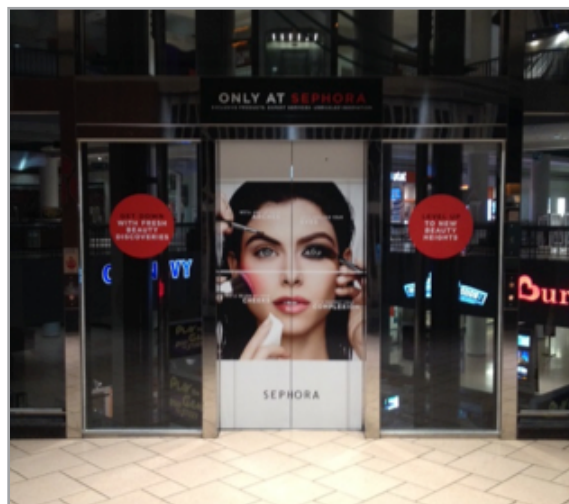
Digital Directory Splash Ad



Escalator Double-Sided Glass Covers



Pole Banners



Elevator Takeover

\*See Robin or Paula for all opportunities:

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