



FOR IMMEDIATE RELEASE

Contact: Kelly Gilfether
Marketing Director/Manassas Mall
Telephone: 703.368.7232
E-mail: kellygilfether@pyramidmg.com

ANNOUNCEMENT OF NEW GENERAL MANAGER OF MANASSAS MALL

Manassas, VA. – Pyramid Management Group and the Manassas Mall management team is pleased to welcome Kevin Neal as the new General Manager at Manassas Mall.

Kevin began his new position at the New Manassas Mall in April, he has lived in multiple markets including CT, NY, Mass, NH and ME. Kevin has extensive knowledge of the shopping center and retail industries, bringing over 25 years of management, retail and real estate experience to the New Manassas Mall. He returns to Pyramid after holding positions of General Manager of Champlain Centre in Plattsburg, NY. Berkshire Mall in Lanesboro, Mass. and Assistant General Manager of Walden Galleria located in Buffalo, NY.

Prior to his return, Kevin held various roles within major retail companies, such as District Manager for TJX overseeing 13 Stores in CT, NY and Vermont, Gap/Old Navy, Kohl's and Macy's Department Stores. He most recently held the positions of Vice President multi-Store Manager for Macy's Department Stores from 2007-2015 and was a General Manager for Lord & Taylor in the past year.

Outside of the office, Kevin enjoys spending time with his wife of over 20 years, Laura, and visiting his two daughters, Celina, who attends University of Mary Washington in Fredericksburg, VA. and Kersey, who attends William and Mary in Williamsburg, VA. Kevin has Family ties to Virginia dating back to the early 70's, they include his Brother and two Cousins who all reside in Northern Virginia.

Kevin's community experience includes: Annual Hoopla Basketball Tournament Organizer in Dover, NH. Former Chamber of Commerce member in Plattsburgh, NY. and Berkshire, Mass. Former Macy's Executive recruiter and Guest Speaker at the University of Mass. Macy's Department Stores Father of the Year in 2005, and Co-Investor of Pen Ink company of Dover, NH.

Joe Castaldo, Pyramid's Director of Shopping Center Management shared, "I am excited that Kevin Neal has rejoined the Pyramid Management Group team as the new General Manager of Manassas Mall. Kevin's wealth of experience and industry knowledge already makes him a key addition to our Company. Given his previous success at Pyramid, and his most recent successes in the industry, we're fortunate to have someone of his caliber fill this role."

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About Manassas Mall: For updates and information on events and new store openings please visit our website at www.ManassasMall.com. Like us on [Facebook.com/ManassasMall](https://www.facebook.com/ManassasMall) and follow us on [Twitter.com/ManassasMall](https://twitter.com/ManassasMall) and [Instagram.com/ManassasMall](https://www.instagram.com/ManassasMall).