

# GET HIRED

## JOB FAIR

HYBRID MARKETING CAMPAIGN TO ASSIST TENANTS LOOKING FOR NEW EMPLOYEES

**Campaign Dates: April 19<sup>th</sup> – May 2<sup>nd</sup>**

### Phase 1: QR Codes (Monday, April 19<sup>th</sup>):

- QR code displayed in participating tenants' storefront
  - QR code links to center's employment page
- QR code placed on digital directories located throughout the center

### Phase 2 (Optional): Table Opportunity (Monday, April 26<sup>th</sup>):

- Monday, April 26<sup>th</sup> – Sunday, May 2<sup>nd</sup>
- Tenants can schedule on-site job fair at their store
  - Can have table for 1 specific day or all week
- Table placed directly outside of the venue
  - Maximum of 1 table per tenant
  - Table can be staffed or point guests into venue
- Marketing team to create "master list" of what days tenants will have a table or conducting interviews & share publicly

### What We Need from YOU ASAP:

- Approval to hang poster in storefront window
- Post ALL job opportunities through the Merchant Portal
  - Need access to the Merchant Portal? Email Nikita or Brianna
    - Nikita: [njankowski@destinyusa.com](mailto:njankowski@destinyusa.com)
    - Brianna: [bfrancisco@destinyusa.com](mailto:bfrancisco@destinyusa.com)



Storefront Poster

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<p><b>Associate III</b> 04/12/2021   Kate Spade Outlet The successful individual will leverage their proficiency in retail to... Client &amp; Service Expert: Achieves individual sales goals. Develops strong product knowledge across all categories. Responsible for ensuring exemplary customer service by delivering the...</p> <p><a href="#">VIEW JOB</a></p>	<p><b>Store Manager</b> 04/12/2021   The Uniform Outlet The Uniform Outlet is a specialty retailer that specializes in brand name scrubs and medical uniforms for men and women. From the start, our philosophy has been simple: Great Selection, Great Prices, and No Gimmicks. ...</p> <p><a href="#">VIEW JOB</a></p>
<p><b>Sales Associate</b> 04/12/2021   The Uniform Outlet The Uniform Outlet is a specialty retailer that specializes in brand name scrubs and medical uniforms for men and women. From the start, our philosophy has been simple: Great Selection, Great Prices, and No Gimmicks. ...</p> <p><a href="#">VIEW JOB</a></p>	<p><b>Customer Experience Coordinator</b> 04/16/2021   TJ Maxx Style is never in short supply at our more than 1,000 TJ Maxx stores. They all have different products, but the same commitment to the thrill of the find. From designers straight off the runway...</p> <p><a href="#">VIEW JOB</a></p>
<p><b>Merchandise Associate</b> 04/16/2021   TJ Maxx Style is never in short supply at our more than 1,000 TJ Maxx stores. They all have different products, but the same commitment to the thrill of the find. From designers straight off the runway...</p> <p><a href="#">VIEW JOB</a></p>	<p><b>Brand Associate</b> 03/29/2021   Old Navy A FEW THINGS TO LOOK FORWARD TO: Generous merchandise discount. Flexible scheduling. Competitive pay. Safe, inclusive work environment. Text "GapIncJobs" to 63095 or visit <a href="https://jobs.gapinc.com">jobs.gapinc.com</a></p> <p><a href="#">VIEW JOB</a></p>

QR Code Landing Page