



INDOOR TRICK-OR-TREATING EVENT

Introducing Halloween at Destiny USA:
Indoor trick-or-treating, with a twist!

Dates: Friday, October 29th and Saturday, October 30th

Times: 2 sessions per day (4 sessions total)

- 11am – 1pm
- 3pm – 7pm

Location: Third Level

Event Overview:

Part 1: Trick-or-Treating

Guests would have to register online at destinyusa.com/halloween to attend the event. There will be a set capacity for each session. Guests would then need to check in at the former Guests Services desk on the third level to receive their wristband and discount savings pass.

Participating tenants would have a table on the third level to hand out candy/freebies to trick-or-treaters.

- Tenants will receive 1 table
 - We **HIGHLY ENCOURAGE** you to decorate your table to make it appealing and festive for trick-or-treaters
- Tables can be reserved for one day or both days
 - **IMPORTANT NOTE:** You cannot participate in just 1 session – you must commit to at least both sessions in 1 day

Part 2: Spooky Deals

Every guest who attends Halloween will receive a savings pass full of discounts to take advantage of after trick-or-treating. Deals & discounts are valid Friday and Saturday only. Guests would need to show the savings pass on their smart phone to redeem the promotion.

- Offering a discount is a great way to promote your brand if you are unable to participate in trick-or-treating.

What We Need From You:

- Commitment to participate
- Deals & discounts

If you are interested in having a table or offering a discount,
please email Brianna (bfrancisco@destinyusa.com)
Deadline to participate: Monday, September 27th